

**Non-Residential Design Review Committee
Meeting Minutes
December 9, 2011**

The Bethany Beach Non-Residential Design Review Committee (NDRC) held a meeting on Friday, December 9, 2011 in the Town Council Meeting Room.

Members present: Lew Killmer, who presided: John Hendrickson, Faith Denault and Susan Frederick. Jim Weisgerber was officially excused from this meeting.

Also present: Barbara Howard, Vice President Branch Manager of the Bethany Beach PNC Bank, Edie Councilman of PNC Bank, Mayor McClenny, Patricia Titus of the Coastal Point and Seville Pettit, Administrative Secretary.

Call to Order

Mr. Killmer called the meeting to order at 2:00 p.m.

Approval of the Agenda

Mrs. Denault made a motion to approve the agenda; the motion was seconded by Mrs. Frederick and was unanimously approved by the committee.

New Business

The purpose of the meeting is to review, discuss and vote on an application submitted by Barbara Howard of PNC Bank, for a new pole sign to replace an existing pole sign, for the PNC Bank property located at 2 S. Pennsylvania Ave., Lots 22-24, Block 107, C-1 Zoning District, Bethany Beach, DE.

Mrs. Frederick presented an overview of the proposed application. The applicant is requesting to replace an existing pole sign located near the intersection of South Pennsylvania Ave. and Garfield Parkway. As part of planned building renovations, PNC Bank is requesting to remove the existing legally grandfathered pole sign and replace it with a smaller pole sign that will also include an Electronic Message Center (EMC) that will display only the time, date and temperature as permitted by the Town's Sign Code. The total area of replacement pole sign is ≈ 16 SF per side versus ≈ 42 SF per side of the existing pole sign.

Mrs. Howard stated that the current PNC pole sign is so old that replacement parts are no longer available and this landmark in Bethany Beach that displayed the time and temperature for the benefit of the public would be taken down and would not be replaced if the request for a new replacement pole sign were not approved by the NRDC.

Mr. Killmer reported that information was sent to the NRDC members that the existing PNC pole sign is a legal non-conforming sign. He also informed the NRDC that there is pending legislation before the Town Council that deals with the replacement, moving, maintenance and updating of legal non-conforming signs.

Mr. Killmer questioned if the date, time and temperature electronic message center on the pole sign is a dual facing sign or just facing west to Route 1. Mrs. Councilman replied the current plan has the electronic message center only facing west and will look into possibly have the electronic message center be dual sided.

Mrs. Denault questioned if the proposed sign pole will be made of wood? Mrs. Councilman stated the pole sign is made of metal with aluminum cladding. The proposed replacement pole sign conforms to the Bethany Beach Design Guidelines as well as the Town Zoning Code.

After reviewing Mrs. Howard's pole sign application, Mr. Hendrickson made a motion to approve the application as submitted. The motion was seconded by Mrs. Frederick and was unanimously approved by the NDRC.

Approval of Minutes from June 10, 2011 Meeting

Mrs. Denault made a motion to approve the minutes dated June 10, 2011. The motion was seconded by Mr. Hendrickson and was unanimously approved.

Adjourn

The meeting was adjourned at 2:16 p.m.

Respectfully Submitted,

Seville Pettit
Administrative Secretary

